Richmond Library Strategic Plan

The Board has approved and is operating under a long-range plan (minimum three years) that contains:
- **Mission and Vision statements**
- **Background information about the library**
- **Specific and quantifiable goals**
- **Provision for replacement and enhancement of library technology**

Mission Statement
Our mission is to bring people, information, and ideas together to enrich lives and build community.

Vision Statements
- Excel in customer service
- Anticipate and meet changing needs
- Provide robust and up-to-date services and collections
- Assure equitable access to the Library's resources and services

Our Community
Richmond is a rural community, located 15 miles north of Logan, Utah. The Richmond Public Library is a Carnegie Library, established in 1914, and serves a rural population of 2600. Two public schools are located within six blocks of the library: an elementary and middle school. Multiple K - 12 schools, a university, a technology college, and a business college are situated within fifteen miles of Richmond. The Richmond Library is an important service to Richmond residents and patrons from outlying communities in providing vital computer and internet services, library programs, and valuable printed, audio, video and digital materials.

The Richmond Library is a member of the Northern Cache Library Consortium, in partnership with Newton, Lewiston, and Smithfield public libraries. The Consortium provides a shared online catalog and gives all our patrons access to additional resources.

RICHMOND PUBLIC LIBRARY STRATEGIC PLAN 2018-2021

Goals	STAFF & BOARD (knowledge, skills, abilities)	COLLECTIONS (print, media, electronic resources)	FACILITIES (space, furniture, equipment)	TECHNOLOGY/ PROGRAMS (hardware, software, networks, connectivity)	PUBLIC RELATIONS (advertising, marketing)
Lifelong Learning	• Board will be trained yearly in their duties and responsibility • Staff will receive monthly training at staff meetings and have rewards given for development in new areas • Staff will be provided opportunities to view training webinars and attend Uplift and other conferences	• Weed and update each area of the library • Purchase adult bestsellers in a timely manner • Weed all VHS tapes and purchase DVD's • Improve our adult fiction and nonfiction collection •Weed magazines and evaluate which magazines to order and how to organize • Evaluate each year which library collection needs focused improvement and make improvements as needed • Explore non-traditional check-out materials	• Remove large self-standing shelf in children's fiction area and purchase chairs and carpet to allow adults and children to have a place to sit and read together • Add another children's faceout picture book shelf • New display at front door.	• Research learning and language options • Improve Summer Reading Program to include all ages for kick-off event • Provide services for patrons from birth through adult Ex. Baby Story Time, Preschool Story Time, Summer Reading Program, Robotics, Library Presentations •Exploratorium Classes	• Focus on a target audience each year and improve services. 2018: Adults & Children 2019: Underserved population (elderly, hispanic, etc) 2020: Teenagers • Create city/library brochure for new patrons • Advertise through flyers, newsletter, website & Facebook
Better Serve Our Community	• Train staff to help patrons use library services (Overdrive, Novelist, Google, computers) • Listen to patron questions and requests and record to improve services	• Write grants to provide funding to improve collections, programming & facilities, particularly for underserved populations • Research effectiveness of Overdrive and other digital collections to	• Weed to make our library a third space for people to come and enjoy & improve collection. • Provide room for book displays and keep updated • Create library 'map' and visuals so patrons	• Improve and update the website •Investigate Makerspace options	• Bi-annual book sale & cans for fines • Promote library during Black & White Days • Collaborate with local elementary and middle schools, preschools, Lion's club, etc. • Collaborate with elementary by providing

	• Gradually increase accessibility to services & technology by extending open hours	determine if we are meeting the digital needs of community	know where to go for what		faculty with a faculty card at our library, thus allowing them to check out 30 items for 30 days for classroom use • Develop new logo and sign
Library Moving Forward	• Participate on the Park Renovation Committee • Visit other libraries for ideas of building design & layout	• Complete an inventory by 2021 • Request an increase in materials budget	• All changes and purchases made will keep in mind the possibility of moving locations. • Evaluate building yearly and make any needed repairs and improvements.	• Meet with AllTech yearly to evaluate current technology and plan for the future. • Computers will be replaced on a rotation schedule of two computers with monitors each year. • Explore and evaluate new technologies	• Use formal and informal surveys to get community input • Determine who the library is not serving and why • Collect anecdotal information about the library's impact in the community